



L.E.A.D

Leaders. Entrepreneurs. Activators. Developers

Convention Guide

2025



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ONE
THE NETWORK OF EXTREMELY
PROJECT

Welcome



Message

Welcome to the inaugural O.N.E Project's L.E.A.D Convention in Singapore! We're excited to focus on leadership and empowerment aligned with the UN's 17 Sustainable Development Goals (SDGs). Together, we'll explore innovative ideas and drive positive change in our communities. Thank you for joining us—let's L.E.A.D the way forward!

Marc Ee

Founder

Welcome to the L.E.A.D Convention! This event is a unique opportunity to share ideas, build connections, and empower one another to drive positive change in our communities. Together, let's inspire each other and turn our visions into impactful actions. Your contributions matter, and I can't wait to see the incredible outcomes that will emerge from our collective efforts.





About

O.N.E Project

O.N.E. (One Network of Entrepreneurs) Project is a for-profit social enterprise dedicated to making a difference through community engagement. We recognize that today's youth are increasingly environmentally conscious and aware of the challenges in their communities. While they have a voice, many are unsure of how to take action.

That's where O.N.E. Project comes in. We provide the next steps by building a supportive community that offers resources and opportunities for young people to transform their ideas into impactful actions, village by village, city by city, and ultimately, country by country. Our goal is to empower youth to become changemakers. We will launch events that create platforms for young entrepreneurial thinkers from across ASEAN to share their solutions, all aligned with the United Nations' 17 Sustainable Development Goals.



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PROJECT

Company

Our Drive



Philosophy

At O.N.E Project, we harness unity, innovation, and equity to drive meaningful change. We believe every individual and community has inherent potential and deserves equal opportunities. By fostering collaboration and sustainable practices, we empower youth globally, promoting diversity and responsible resource sharing in our pursuit of a just and sustainable world.

Vision

At O.N.E Project, we envision a world where every youth has access to opportunities that help them thrive. Through innovative initiatives and collaboration, we create sustainable solutions that address societal challenges and promote equality. Our goal is to inspire positive change, fostering a future where everyone can reach their full potential and contribute to a more inclusive and prosperous world.

Mission

The mission of O.N.E Project is to empower youth worldwide through innovative projects that promote education, sustainability, and social equality. By leveraging partnerships and collective expertise, we provide avenues for young people to create solutions that address global challenges. We are committed to inspiring positive change and fostering a future where everyone has access to opportunities for growth and meaningful impact.



ONE
O.N.E NETWORK OF ENTREPRENEURS
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About



L.E.A.D

L.E.A.D

Leaders. Entrepreneurs. Activators. Developers

L.E.A.D, which stands for Leaders, Entrepreneurs, Activators, and Developers, operates both locally and throughout the ASEAN region.

At the local level, the L.E.A.D Conference in each country aims to empower youth to develop actionable plans that benefit their communities. Participants will have the opportunity to conceptualize new projects, adapt existing ones, visualize their plans, and collaborate in teams to become effective Changemakers.

On a broader scale, the L.E.A.D Convention brings together Changemakers from various ASEAN countries in a host nation each year. This significant event fosters understanding of the cultural and environmental diversity across the region and encourages participants to share their ideas through cross-cultural exchange. The convention serves as a networking platform where they can collaborate, refine their plans, and explore opportunities for Start-Ups.



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L.E.A.Ding

Drive



Philosophy

Our goal is to cultivate a community of empowered youths who can be the change-makers that truly make a difference. We equip them with the knowledge and tools needed to challenge perspectives and drive positive change in their lives and environments.

Through our L.E.A.D training programs, we guide youths in understanding and applying the principles of behavioral change through engaging, experiential workshops and seminars.

ARE YOU READY TO MAKE A CHANGE?

An Insight Into L.E.A.D

L.E.A.D is the best way to learn new trends, pick up new skills, understand the thought process of peers, develop a sense of belonging with others and curate a great network.

Participants will be able to contextualize what is their perspective of how they can contribute to their community and country as the conference allows them to explain the concept they have in mind, and how the community can benefit from it.

In setting their goals for achievement, it ties their mission and vision together.

Opportunity

An opportunity to learn, share, and contribute while empowering participants to give back to their communities through impactful projects and transform their ideas into meaningful initiatives that drive lasting change.



Create

Create your roadmap to success and understand the context and key aspects of an enterprise. This comprehensive approach will equip you with the insights necessary to navigate challenges and seize opportunities effectively.



Develop

Develop critical thinking skills through creativity and innovation by engaging in activities that encourage problem-solving. This creative approach also equips young entrepreneurs with the tools needed to tackle real-world challenges and drive meaningful change in their communities.



LEAD

Benefits





LEAD

Convention Details



Overview

L.E.A.D (Leaders, Entrepreneurs, Activators and Developers) Convention is O.N.E Project's inaugural event that is slated for launch in Singapore in March 2025. Our convention aims at bringing Changemakers of ages 10 to 19 years old, from around the ASEAN region to Singapore and providing them with the platform and tools to create solutions to problems in line with the United Nations' 17 Sustainable Development Goals (SDGs) and to turn their entrepreneurial ideas into a reality.

Highlights

- L.E.A.D Workshops led by leaders in their respective fields and covering the 4 core areas of L.E.A.D.
- L.E.A.D. Marketplace where you put your business on display.
- Dialogue sessions to hear from leaders as they share their perspectives on navigating challenges and embracing innovation.
- Pitch to Reach your business to fellow attendees and potential investors.
- Start-up Capital to fund your entrepreneurial ideas.

Event Details

- Date: 26 to 28 March 2025

TICKET PRICE **USD \$300** PER PERSON

*Group sign-ups only



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Registration Guidelines



Eligibility Criteria

- Age Requirement: Participants must be between 10 and 19 years old.
- Business Idea: Participants should have a business idea or project that aligns with one or more of the UN's 17 SDGs.
- Team Composition: Teams must consist of 5 members. Each member must meet the age requirement for the age category the team is applying for.
- (Juniors: 10 to 15 years old. Seniors: 16 to 19 years old)
- Only registration as a group is accepted.

Registration Process

Details Coming Soon...



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Agenda

Day 1 - Empower



9:00 AM - 10:00 AM

REGISTRATION

10:00 AM - 11:00 AM

OPENING SESSION AND
KEYNOTE SPEAKER

11:00 AM - 11:30 AM

GUEST SPEAKERS

11:30 AM - 12:00 PM

GETTING TO KNOW YOU

12:00 PM - 1:00 PM

LUNCH

1:00 PM - 5:45 PM

WORKSHOPS

5:45 PM - 6:00 PM

BRIEFING FOR DAY 2



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Agenda

Day 2- Inspire



9:00 AM - 10:00 AM

REGISTRATION

10:00 AM - 11:00 AM

NETWORKING BREAKFAST

11:00 AM - 12:00 PM

MARKETPLACE SETUP

12:00 PM - 1:00 PM

LUNCH

1:00 PM - 4:00 PM

MARKETPLACE OPENING

4:00 PM - 5:00 PM

MARKETPLACE CLOSING

5:00 PM - 5:30 PM

BRIEFING FOR DAY 3



LEAD

Agenda

Day 3- Aspire



9:00 AM - 10:00 AM

REGISTRATION

10:00 AM - 10:15 AM

BRIEFING

10:15 AM - 11:15 AM

DIALOGUE SESSION

11:15 AM - 11:30 AM

AWARD ANNOUNCEMENTS

11:30 AM - 12:00 PM

FINALISTS PRESENTATION

12:00 PM - 12:30 PM

CLOSING ADDRESS

12:30 PM

LUNCH

Important

Contact

Connect With Us!



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www.one-project.org



Singapore

For further details and arrangements, please contact your respective country managers.



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